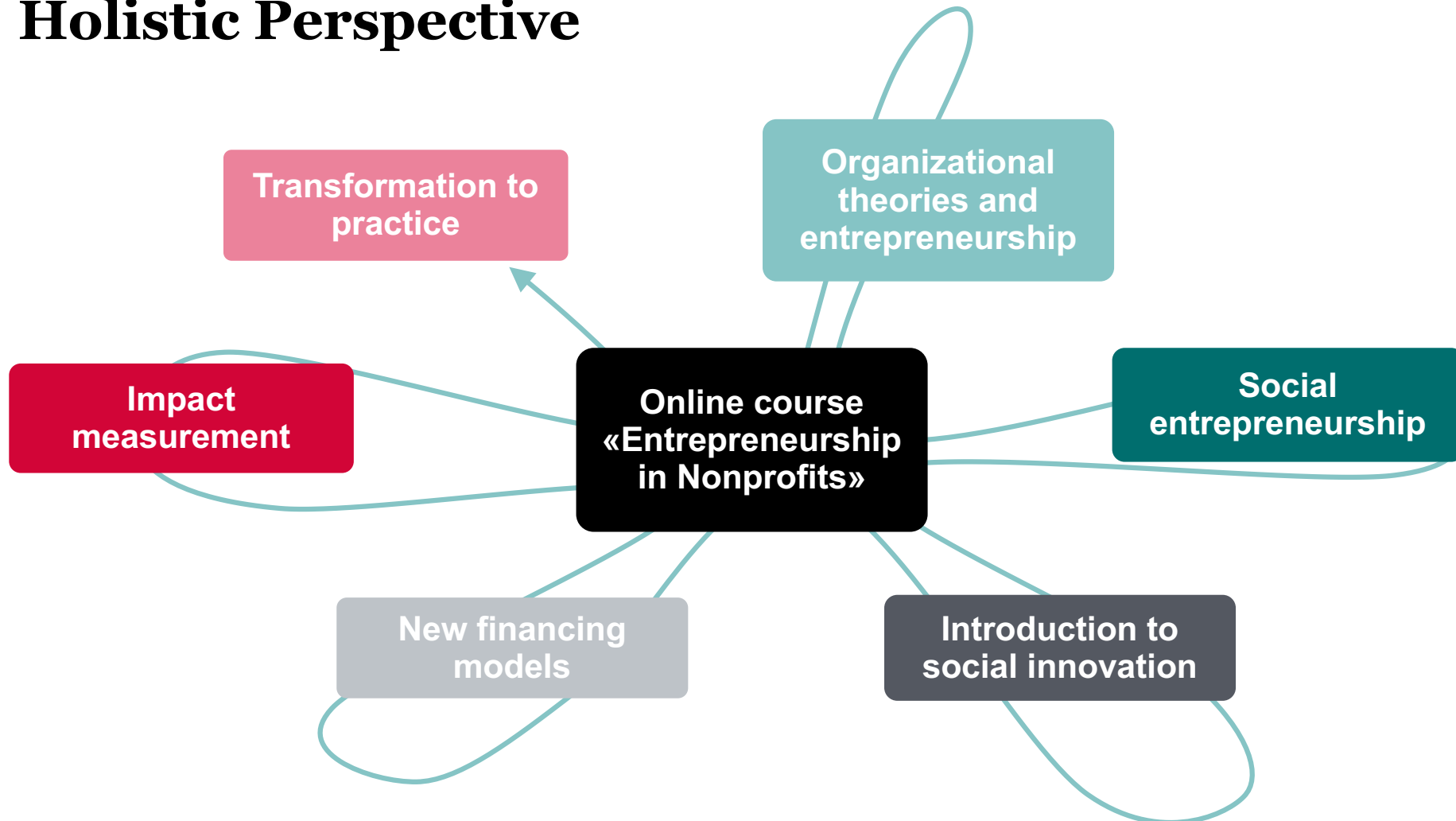


**University
of Basel**

Entrepreneurship in Nonprofits: a holistic perspective

Prof. Dr. Georg von Schnurbein

Holistic Perspective



Holistic Perspective

Organizational theories
and entrepreneurship

- **Path dependency**
- **Institutional isomorphism**
- **Resource dependency**

Holistic Perspective

Social entrepreneurship

- **Zoo metaphor**
- **Broad international implementation**
- **Driving forces**

Holistic Perspective

**Introduction to social
innovation**

- **Search for innovation not only from one perspective**
- **Different types of innovation**

Holistic Perspective

New financing models

- **Importance of financial competence**
- **Develop a financing strategy**
- **New financing models**

Holistic Perspective

Impact measurement

- **Impact measurement as holistic task**
- **Theory of change and logic framework**