Information, data and media literacy
Video Transcript

SIGNIFICANCE OF IDM IN ACADEMIA

We are constantly bombarded with messages. Trying to filter the important and useful bits out from this sea of information is a demanding task.

We make decisions based on information. So it's important to distinguish true facts from false information.

We are often working under time pressure and must therefore set priorities in order to stay in control. It is therefore imperative that we are able to navigate diverse information media with confidence. It saves time and energy and helps us focus on what's most important, allowing us to be creative and productive.

To do this, we require information, data and media literacy. It is a key skill for life-long learning and professional advancement well beyond graduation.

Employers frequently expect their employees to continue educating themselves in relation to digitalization. A wide range of courses and other learning opportunities are available to choose from.

The forms of learning vary. We can use the proven formats, of course, but we can also work through the topics independently or in a group. Much can be learned in the course of our daily tasks.

Thanks to the adaptability of the brain, it is possible to continue learning well into old age. And it keeps us young!

This course will teach you the fundamentals you need for independent development of IDM literacy.

It also contains many useful tips for immediate practical application.

For example, you have to familiarize yourself with a new topic and write an academic paper, and you feel uncertain. You may ask yourself questions such as:

Where do I start?

How can I judge whether a piece of information is scientifically sound?

I only have three weeks until my paper is due. Is that enough time?

How do I know if I have cited correctly?

This course will help you find suitable answers to these and other questions.

You will become familiar with methods and technical resources to help you accomplish the relevant tasks.

We invite you to increase your skills by working through this course, and we wish you every success!