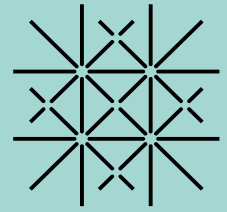


**University
of Basel**



University
of Basel

What are hyper reading and social reading?

Prof. Dr. Philipp Schweighauser

close reading
hyper reading
social reading
distant reading
historical contextualization
surface reading

close reading

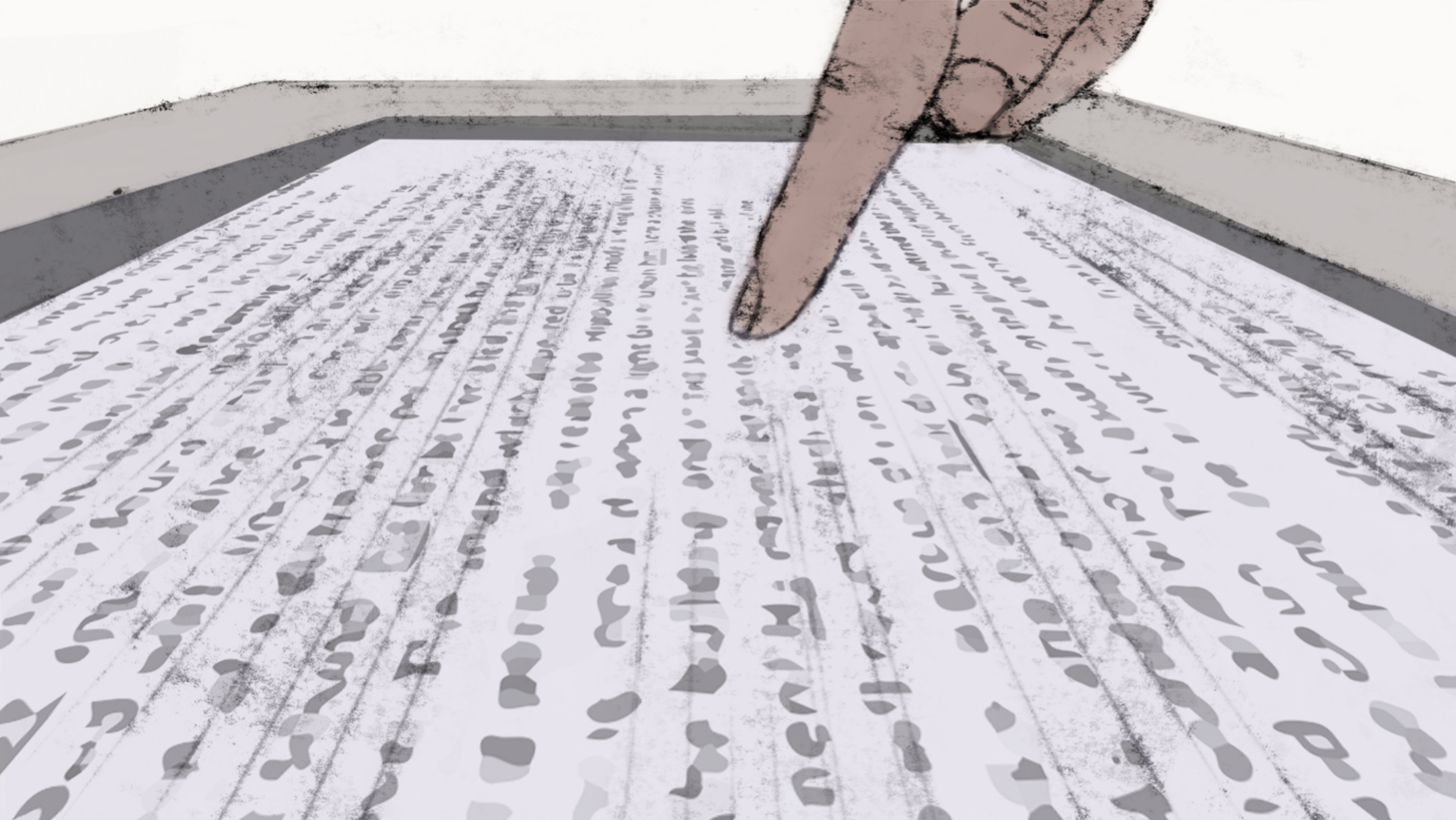
hyper reading

social reading

distant reading

historical contextualization

surface reading



Wikipedia article page for "Hypertext".

Browser: https://en.wikipedia.org/wiki/Hypertext

Page Title: Hypertext

From Wikipedia, the free encyclopedia

*For the concept in semiotics, see [Hypertext \(semiotics\)](#).
"Metatext" redirects here. For the literary concept, see [Metafiction](#).*

Hypertext is text displayed on a [computer display](#) or other [electronic devices](#) with references ([hyperlinks](#)) to other text which the reader can immediately access, or where text can be revealed progressively at multiple levels of detail (also called [StretchText](#)).^[1] The hypertext pages are interconnected by hyperlinks, typically activated by a [mouse click](#), keypress sequence or by touching the screen. Apart from text, hypertext is sometimes used to describe tables, images and other presentational [content forms](#) with hyperlinks. Hypertext is the underlying concept defining the structure of the [World Wide Web](#),^[2] with pages often written in the [Hypertext Markup Language](#) (a.k.a. HTML). It enables an easy-to-use and flexible connection and sharing of information over the [Internet](#).

Contents [hide]

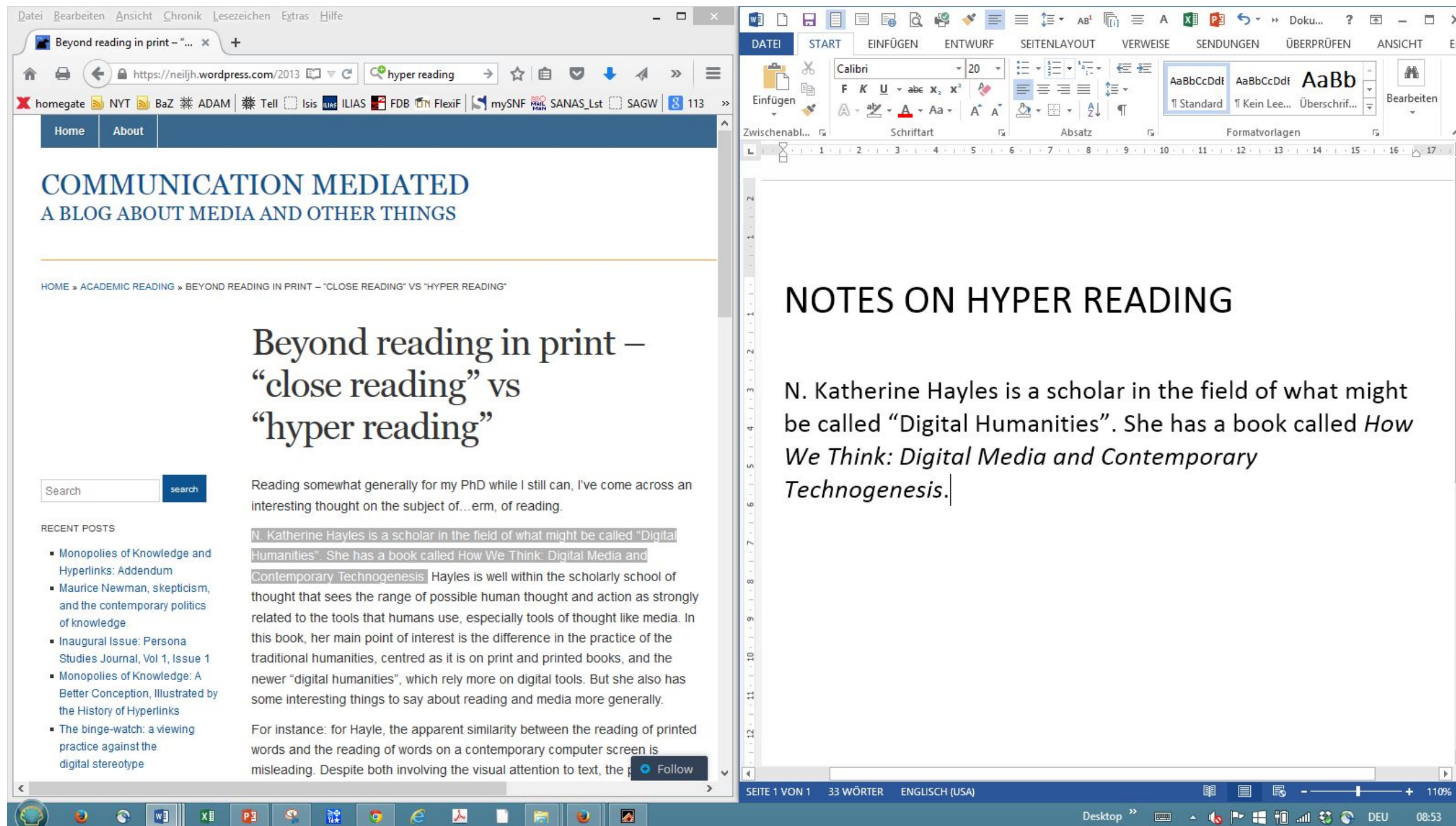
- 1 Etymology
- 2 Types and uses of hypertext
- 3 History
- 4 Implementations
- 5 Academic conferences
- 6 Hypertext fiction
 - 6.1 Forms of hypertext
 - 6.2 Critics and theorists

Image: Engineer Vannevar Bush writing at a desk.

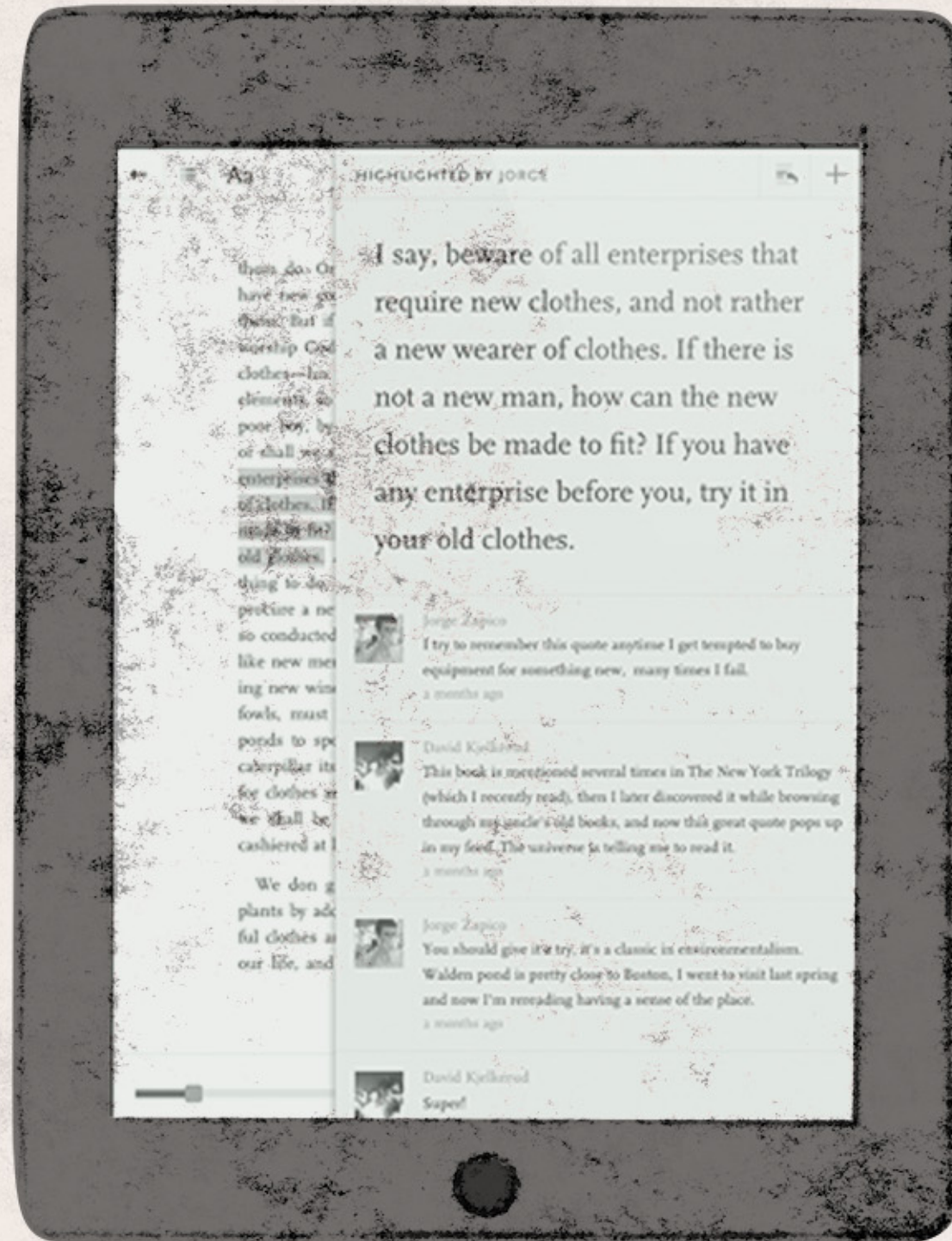
Engineer Vannevar Bush wrote "As We May Think" in 1945 describing his conception of the Memex, a machine that could implement what we now call hypertext. His aim was to help humanity achieve a [collective memory](#) with such a machine and avoid the use of scientific discoveries for destruction and war

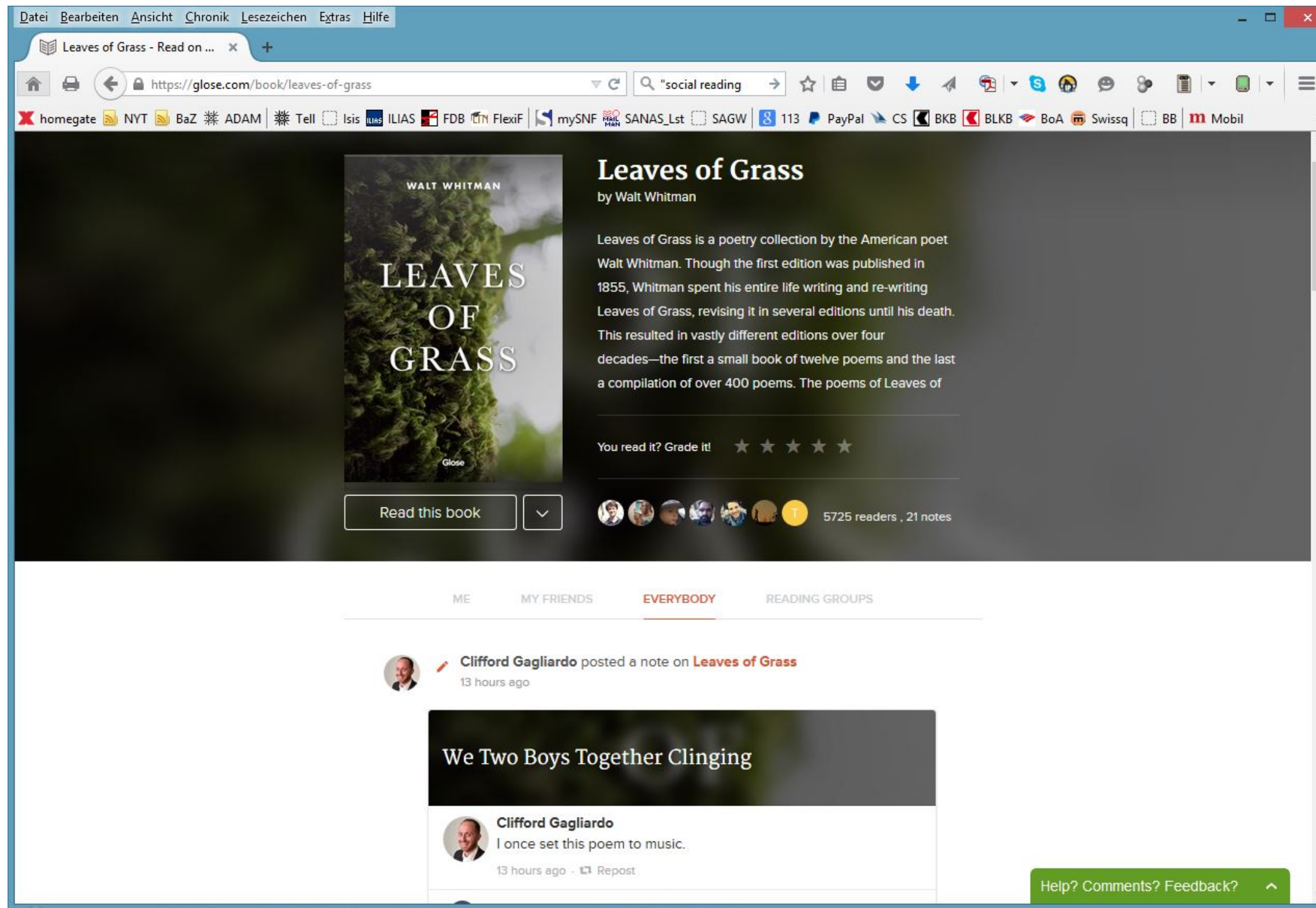
Screenshot, https://en.wikipedia.org/wiki/Hypertext

www.google.com



Screenshot, <https://neiljh.wordpress.com/2013/08/28/beyond-reading-in-print-close-reading-vs-hyper-reading/>





Screenshot, <https://glose.com/book/leaves-of-grass>

www.thegoldennotebook.org